

Auto-Stack - Implementing a European Automotive Stack Cluster

By Ludwig Jörissen and André Martin

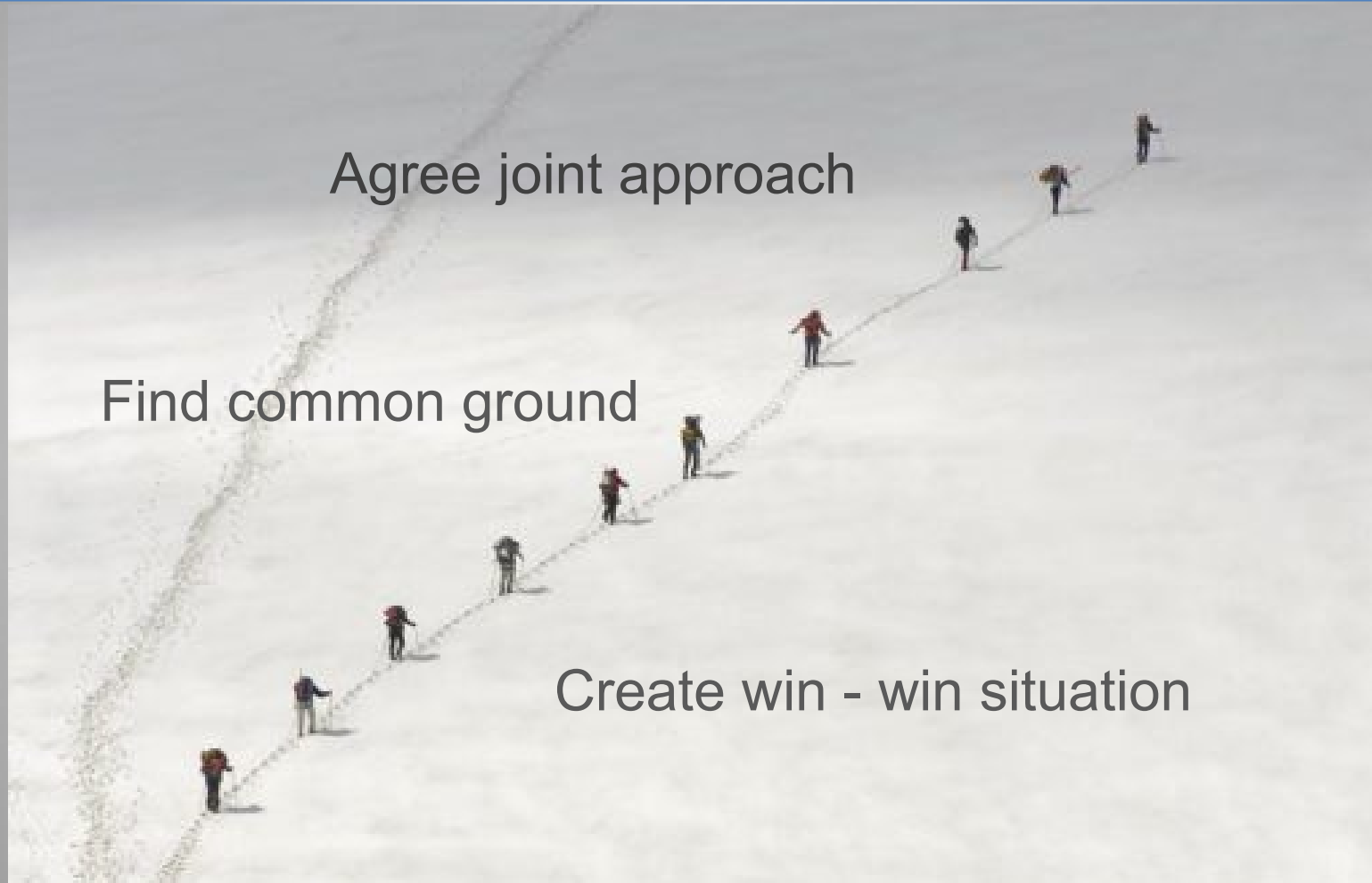
FCH JU – SGA - Nov 10, 2010

Transportation and Refueling Infrastructure

Puzzling the pieces

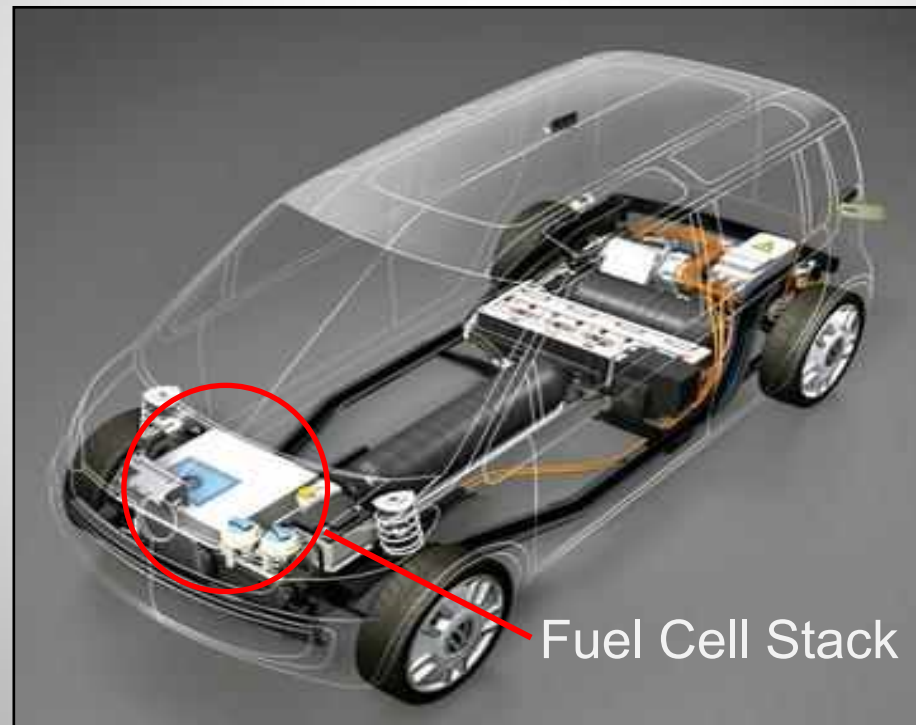
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- Fragmented research activities
 - Lack of critical mass
 - Risk to lose another technology race

Addressing the challenge



Implementing the mission

Common OEM Platform

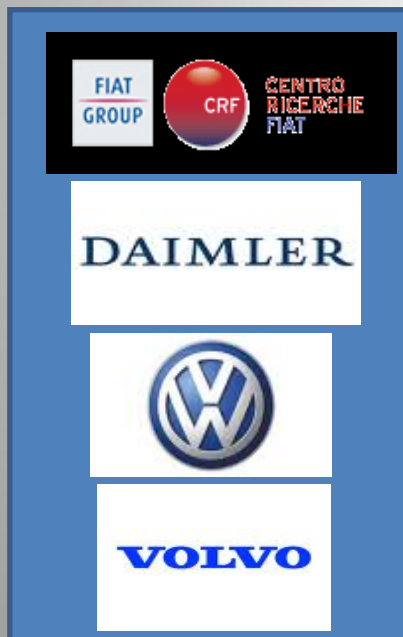


Combining Expertise



Autostack Consortium

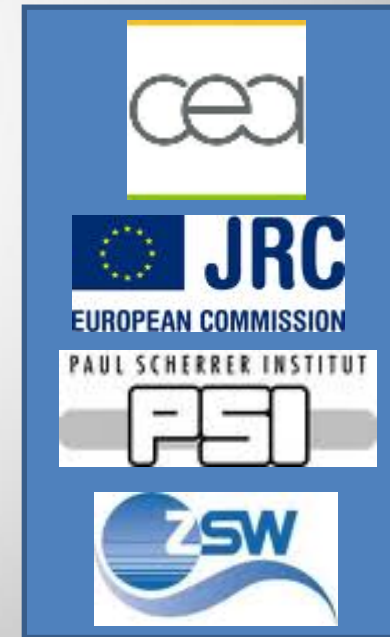
Automotive OEMs



Component and System Suppliers

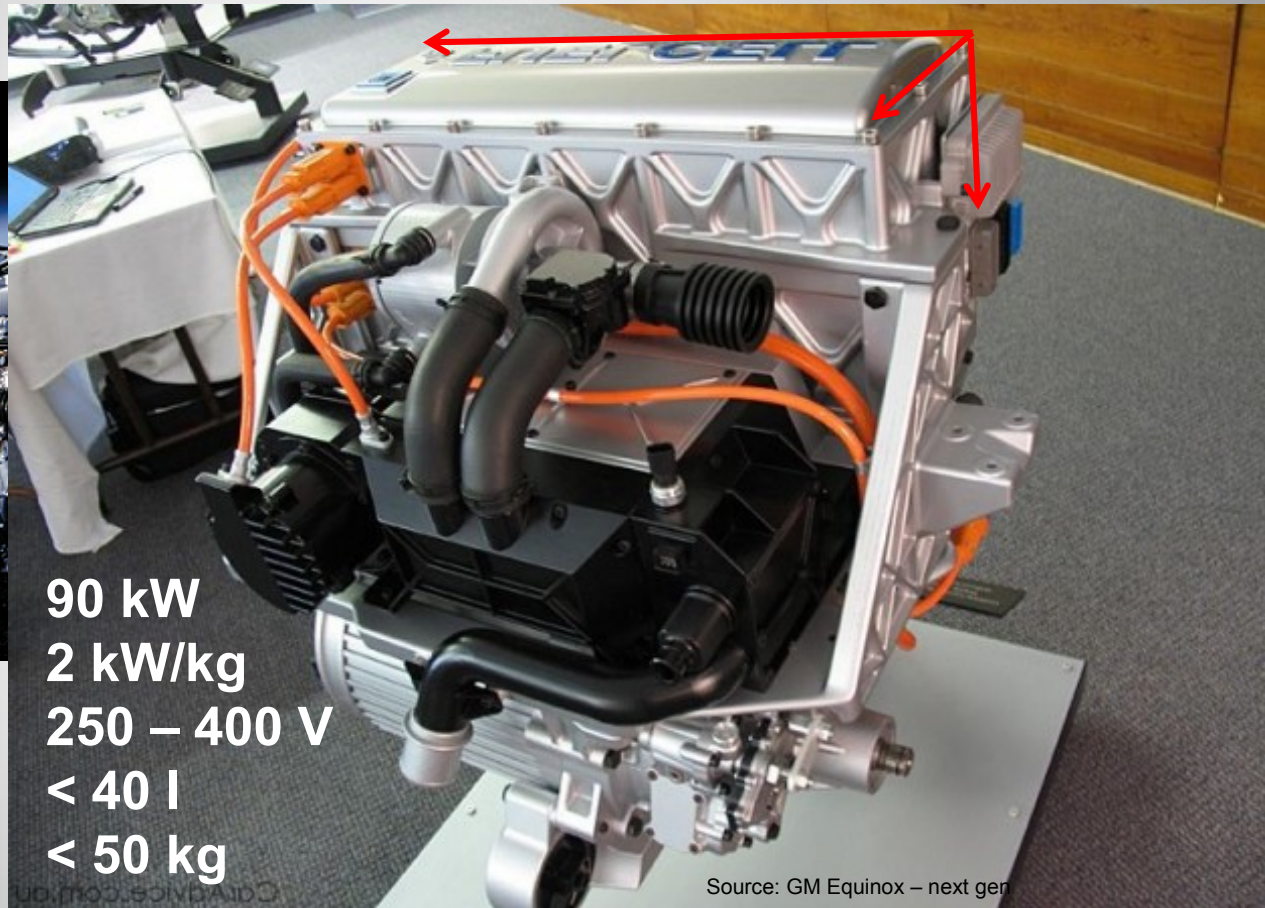


Research Institutes

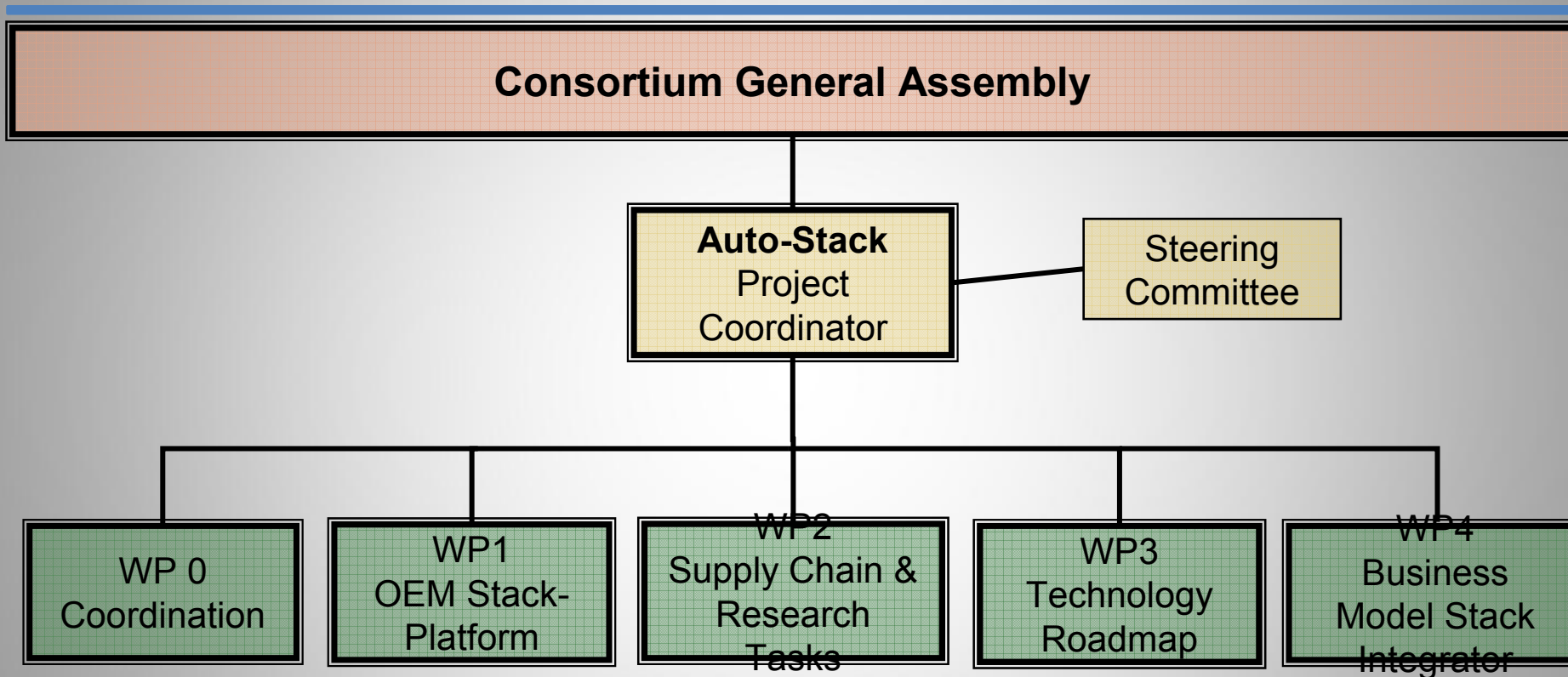


Allowing communality

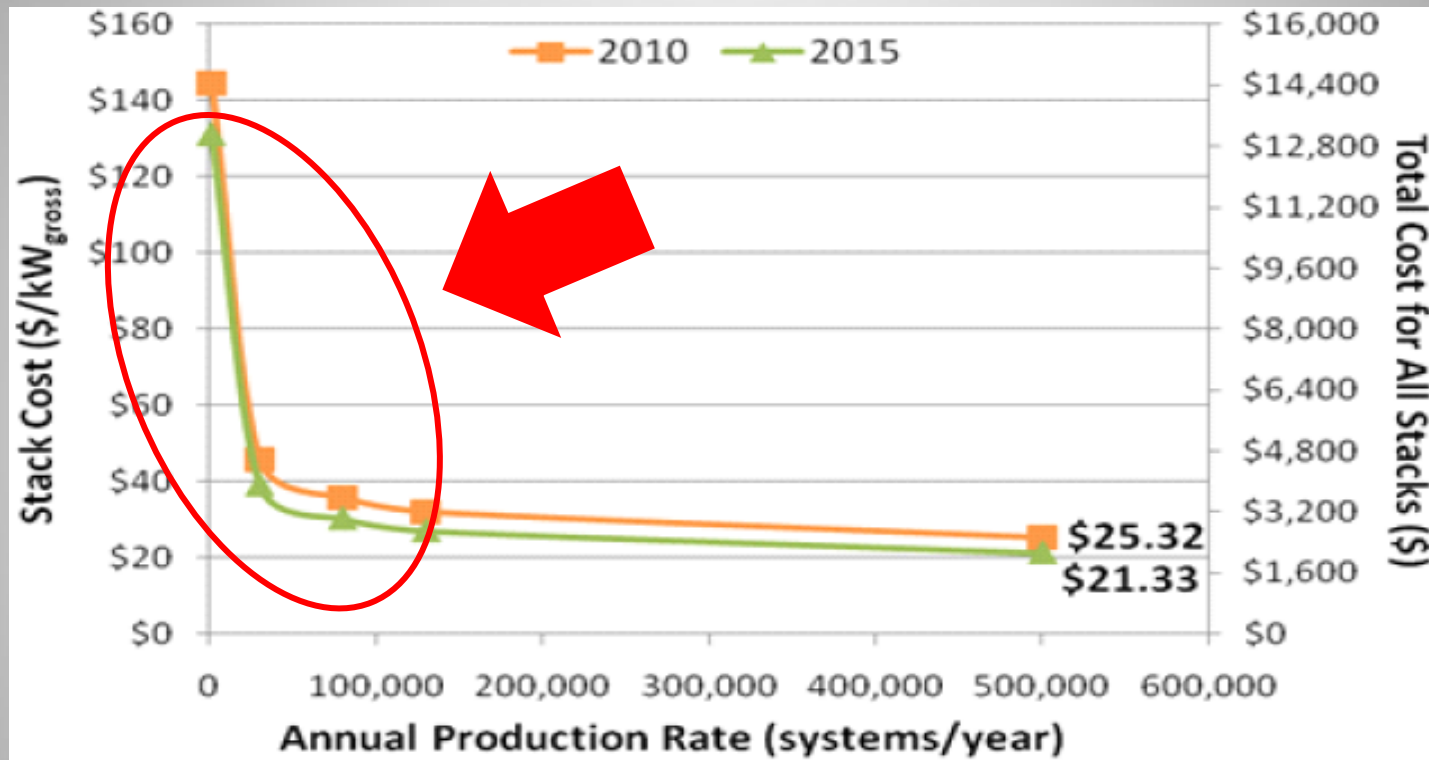
The benchmark



Getting organized

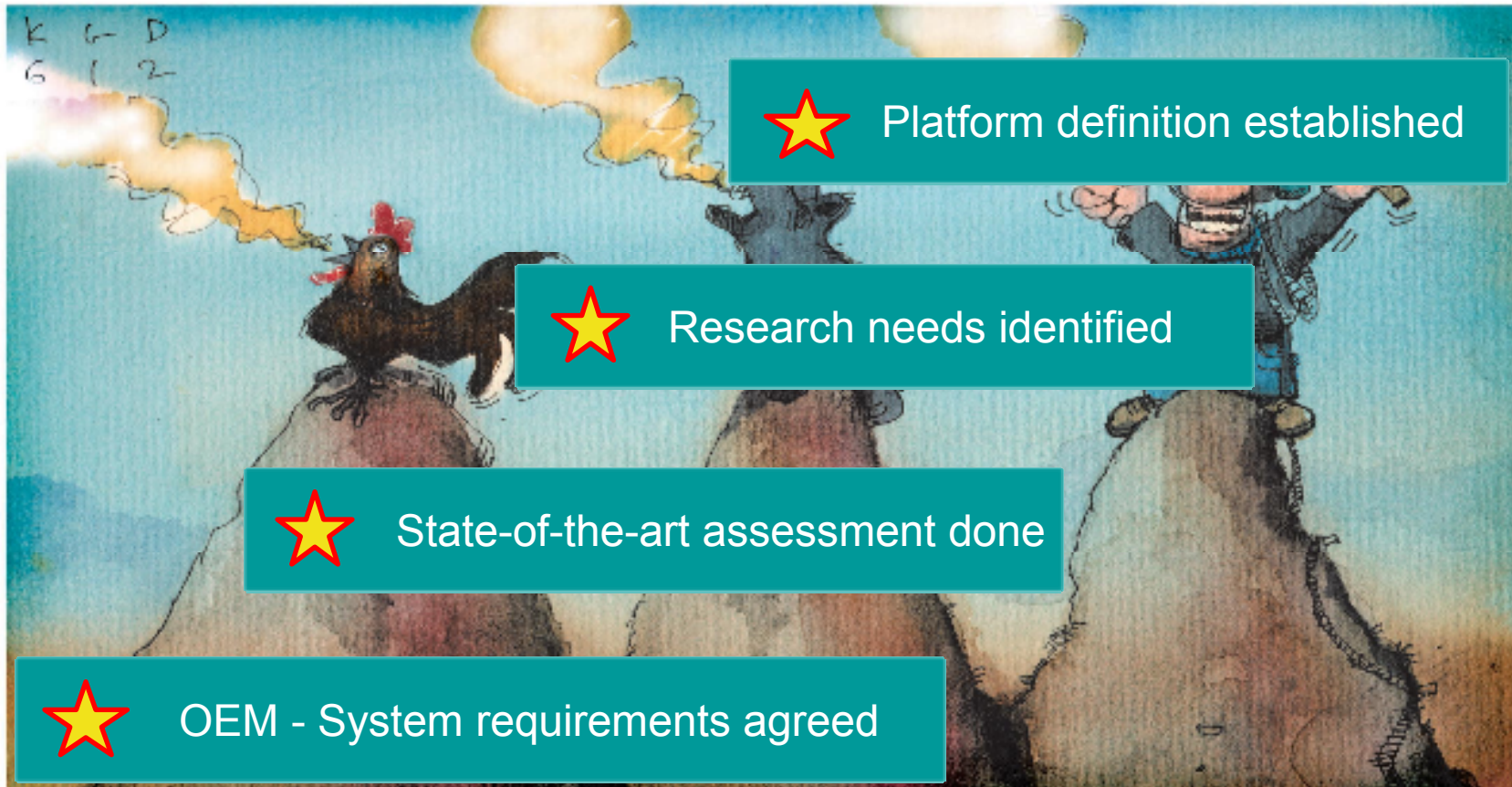


Facilitating commercial launch

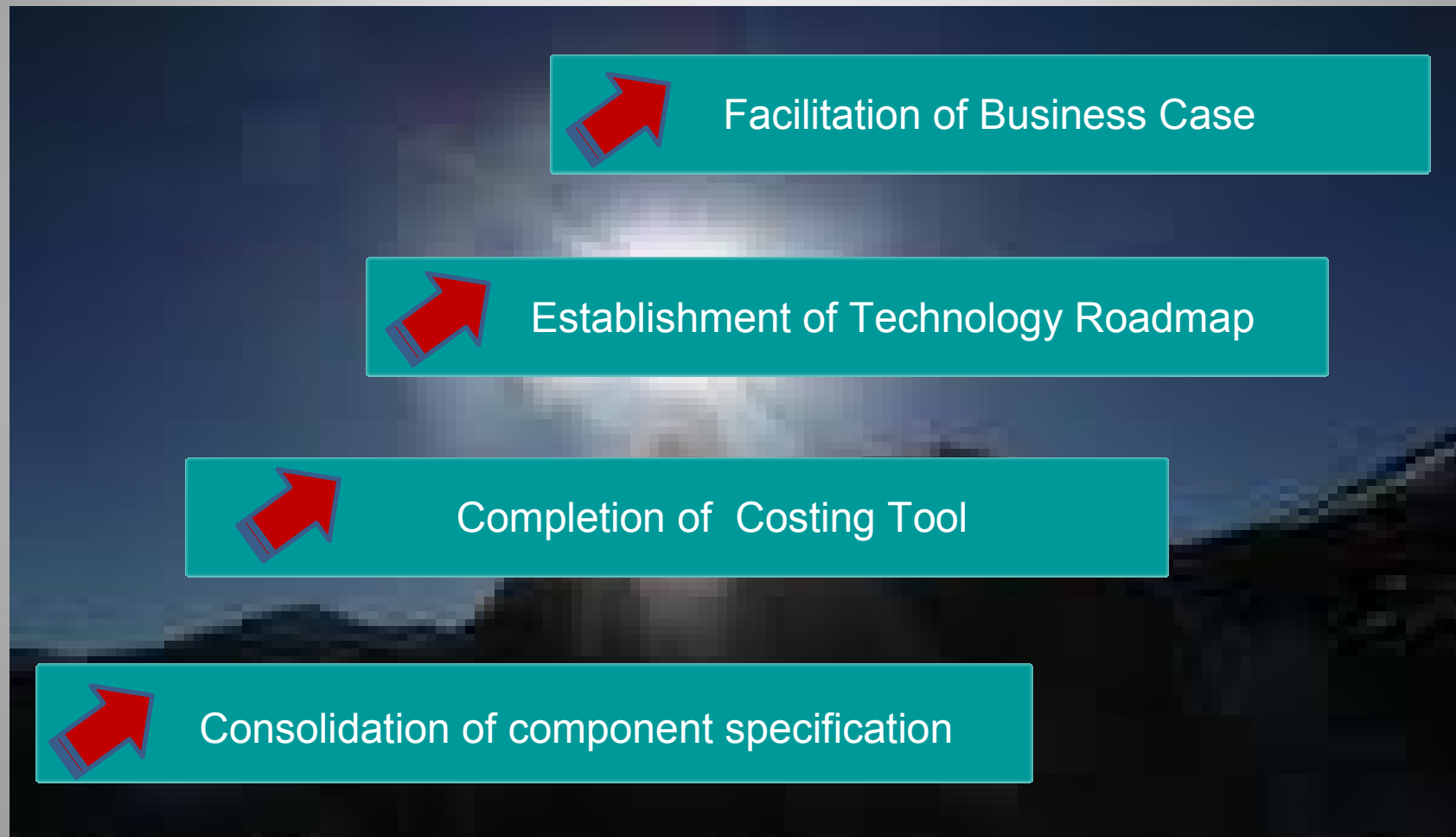


Driving economies of the first
100 000 units

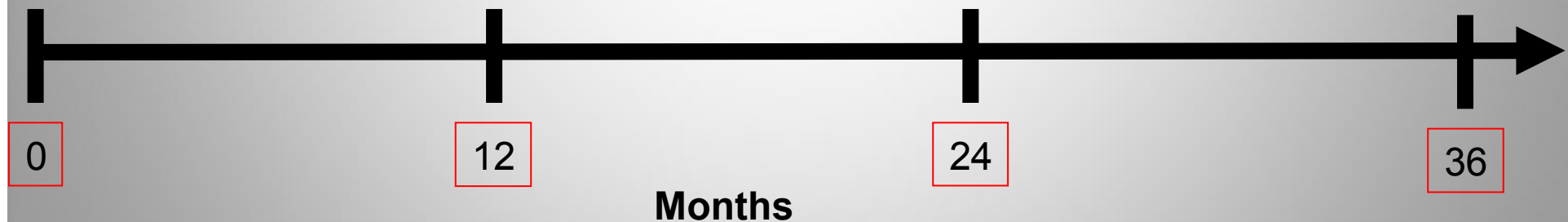
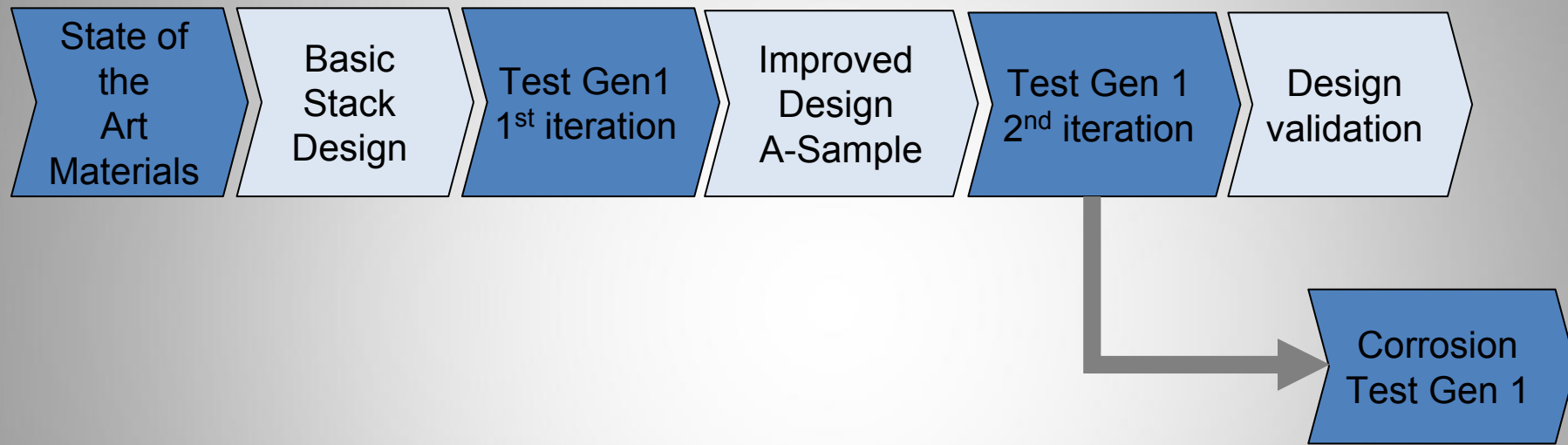
Milestones achieved



Milestones ahead



Approaching Next – Auto-Stack



Meeting expectations



- The common platform is a viable option
- Combined expertise delivers great benefits
- Need to capitalize economies
- Further commitment of stakeholders is key

You are welcome:



<http://autostack.zsw-bw.de/>

Thank you!
