



## Work Package 7 – Deliverable 3

### “30th local dissemination event – UK”

#### Dissemination level: PU

*Below is a list of the dissemination events in the HyTEC project in the UK until May 2015.*

*From the start of the project until May 2015, 35 events have taken place.*

*The 30<sup>th</sup> event took place in March 2015 when project was mentioned as part of Hydrogen London’s Hydrogen Week.*

*In addition to the mentioned dissemination events, the project has generated media coverage in national and international press, technical / semi technical articles, and TV and radio coverage.*

#### HyTEC dissemination activities in the UK

##### 1. 20<sup>th</sup> July 2012

- UK launch event of HyTEC
  - The HyTEC project was officially launched to the public at an event hosted by the Mayor of London and the Greater London Authority at London’s City Hall on 20th July 2012.
  - The event was attended by 40 stakeholders and members of the trade press. Stakeholders included members of the UK Hydrogen Association, UK government departments, project partners and other interested parties working for industries associated with hydrogen and fuel cells.
  - The event was chaired by Kit Malthouse, Deputy Mayor of London & chair of the London Hydrogen Partnership. As part of the event, Mr Malthouse was handed the keys to the first of the five fuel cell taxis that were to operate in London on behalf of the Mayor during the 2012 Olympic & Paralympic Games.

##### 2. September 2012:

- Visit to the station by UK MP Dominic Raab (<http://dominicraab.com/>)
  - Dominic fuelled the taxi, had a ride in the taxi and was updated on the project by representatives from AP and IE.

##### 3. October 2012:

- LCV2012 Millbrook (<http://www.cenex.co.uk/events/lcv2012> )
  - One of the fuel cell taxis featured at this flagship UK event. Michael Fallon (UK Minister of State for Business and Enterprise, [www.michaelfallon.org.uk](http://www.michaelfallon.org.uk) ) fuelled the taxi at the local fuelling station and was able to take a ride in the taxis. In addition, the 1800 visitors to LCV2012 were able to view the taxi and find out more about the HyTEC project.

##### 4. 11th March 2013:

- Sustainable Hydrogen Breakfast, London City Hall
  - Dissemination event organised by Imperial College and Cardiff University.
  - Presentation by Emma Guthrie including reference to HyTEC

##### 5. 20th-21st March 2013:

- 9th International Fuel Cell and Hydrogen Conference, NEC Birmingham
  - Presentation by Emma Guthrie including reference to HyTEC

##### 6. 27<sup>th</sup> June 2013

- Automotive Cleantec conference London
  - Investor / technology conference for stakeholders in the UK hydrogen energy community
  - Presentation by Emma Guthrie including reference to HyTEC

7. **July 2013**
  - Visit to Heathrow HRS from Toyota Motor Company
8. **August 2013**
  - Visit to Heathrow HRS from Alset Technologies
9. **August 2013**
  - Visit to Heathrow HRS from UK Technology Strategy Board (TSB, now Innovate UK)
10. **September 2013:**
  - A Fuel Cell Taxi and a Burgman scooter participated at the LCV13 UK National Low Carbon Vehicle seminar & exhibition event in September 2013.
  - The taxi provided ride and drive facilities for visitors under the HyTEC banner and HyTEC literature was included with the vehicle display stand. The taxi was used to collect Norman Baker MP, the Secretary of State for Transport, and Richard Bruce, the Director of the Office for Low Emission Vehicles from the local rail station and transport them to the event.
11. **September 2013:**
  - A Fuel Cell taxi was used to provide transport to/from central London for visits by Toyota Tsusho and the Japanese HySUT office (hydrogen vehicle and infrastructure programme office that manages the implementation of H2 vehicle and refuelling projects) to the Heathrow and Lea Interchange sites.
12. **13<sup>th</sup> / 14<sup>th</sup> February 2014:**
  - Hyundai Motor UK Fuel Cell Education Days – Element Energy introduced HyTEC to Hyundai’s UK-based team as part of an introduction to hydrogen transport activities in the UK.
13. **March – August 2014:**
  - In this period, the taxis were involved in a variety of VIP carriage events in London and at events arranged by the GLA such as the London Schools Hydrogen Challenge and supporting a visit to London City Hall by a delegation from Taiwan and external events such as filming with the ‘Gadget Man’ show and a presence at the ‘British Enterprise Embassy’ for the International Festival of Business.
14. **19th March 2014:**
  - Cenex gave a presentation to around 15 members of the Eurocities Environment and Mobility Forum at the University of Birmingham on the first outputs of WP6 (vehicle and infrastructure monitoring).
15. **27th March, 2014:**
  - GLA attended the 10th International Hydrogen and Fuel Cell Technical Conference in Birmingham and spoke at this event of the HyTEC project. 60-80 attendees were present.
16. **28<sup>th</sup> March 2014**
  - HyTEC and other funded projects were presented as part of the Funding Cleantech event on Horizon 2020 on the 28th. 50-80 attendees were present.
17. **8th and 9th April, 2014:**
  - A representative of Hydrogen London and the GLA attended the 2nd E-mobility World conference in Kuala Lumpur where he presented various projects happening in London including HyTEC.
18. **15th April 2014**
  - Visit from Honda to Heathrow HRS
19. **19th May 2014:**
  - GLA presented the HyTEC project as part of the launch of H2FC SuperGen study at the City Hall. Over 100 attendees were present.
20. **26<sup>th</sup> June 2014:**
  - GLA attended London Clean tech Cluster Special Interest Group meeting – OEDM. Talks were held on design process for manufacturing and hydrogen related work were discussed included HyTEC work i.e. taxis, Hyundai vehicles and Hatton Cross HRS
  - <https://www.eventbrite.co.uk/e/lcc-special-interest-group-oedm-tickets-11405414903>
21. **26<sup>th</sup> July 2014:**
  - GLA attended the Mayor of London’s Air Quality Awards, Mansion House, London and held a hydrogen London stand, which shared information on work related to HyTEC. Large photos/pictures were arranged to be presented on screens and stands showing the taxis which helped further disseminate HyTEC at the event.

22. **26<sup>th</sup> July 2014:**
  - GLA attended Smart Cities and the Internet of Things meeting – Clean Tech Investor. Work and achievements on HyTEC were shared with stakeholders. <https://www.eventbrite.co.uk/e/smart-cities-and-the-internet-of-things-registration-10550497823>
23. **30th July 2014:**
  - Sainsbury's visit to Heathrow HRS
24. **August, 2014:**
  - Internal GLA dissemination: 8 members of the wider Economic and Business Policy team within the GLA were driven on a HFC taxi ride through London. This opportunity enabled them to experience the technology for themselves with a view to them sharing their experiences through all the many external stakeholders they meet with through their day-to-day work.
25. **10-11th September 2014:**
  - **Low Carbon Vehicle (LCV) event, Millbrook Proving Ground**
    - HyTEC taxis were available to 'ride and drive' at the LCV 14 event at Millbrook Proving Ground on 10th-11th September 2014.
    - Organised by Cenex, LCV is the UK's largest low carbon vehicle and technology showcase event and was attended by 2,500 people (175 from government organisations) including leading UK government representatives from the Department for Business, Innovation and Skills Automotive unit.
    - The HyTEC project featured at an LCV side event, as part of a workshop arrange for fleet operators. Air Products presented on behalf of the HyTEC consortium – referring to the vehicles and infrastructure operating in the UK as part of the HyTEC and LHNE projects
26. **29<sup>th</sup> September 2014:**
  - Visit from Toyota representatives to Heathrow HRS
27. **27<sup>th</sup> October 2014:**
  - Smart Future London event – HyTEC mentioned as part of a presentation by Element Energy on hydrogen transport in London and beyond
28. **16th November 2014:**
  - Visit from Akershus County Council to Heathrow HRS
29. **4th February 2015:**
  - Visit from Shell Global Hydrogen team to Heathrow HRS
30. **10<sup>th</sup> March 2015:**
  - HyTEC referenced as part of Hydrogen London's *Hydrogen Week* – with particular reference in GLA presentations on the Transport day seminar (10th March 2015)
31. **17<sup>th</sup> March 2015**
  - Peter Speers of Cenex presented on the outputs and conclusions of HyTEC WP6 (data analysis) as part of a workshop on delivering FCVs and Transport Infrastructure in Europe at the 11<sup>th</sup> International Hydrogen and Fuel Cell conference in Birmingham.
32. **16<sup>th</sup> April 2015:**
  - HyTEC referenced as part of AP and HMUK presentations to Synnogy New Energy Forum
33. **7<sup>th</sup> May 2015:**
  - HyTEC referenced as part of presentation given by AP at All Energy conference, Glasgow
34. **19<sup>th</sup> May 2015:**
  - HyTEC referenced in presentation from AP as part of Fuel Cell conference, Birmingham
35. **27<sup>th</sup> May 2015:**
  - HyTEC reference in presentation from AP to to APEA Eastern branch meeting, Aylesbury