



Work Package 7 – Deliverable 4

“30th local dissemination event – Copenhagen”

Dissemination level: PU

Below is a list of the dissemination events in the HyTEC project in Copenhagen City until April 2015

From the start of the project until April 2015, 35 events have taken place.

The 30th event took place in January 2015 when the Mayor and Committee members for Technical- and Environmental Administration visited Hyundai Motor Company, Korea and test-drove Hyundai FCEVs

In addition to the mentioned dissemination events, the project has generated media coverage in national and international press, technical / semi technical articles, and TV and radio coverage.

HyTEC dissemination activities in Copenhagen City

1. April 30th 2013:

- Hyundai and Copenhagen trains the fleet administrators and Copenhagen Fire brigade in:
 - Technology and safety (high voltage / high pressure of gas)
 - Daily use (see, touch and try)
 - Environmental benefits (0 emission and smart grid)
 - Refuelling (see, touch and try)
 - Dialog with the Danish Emergency Management Agency and Falck

2. 5th July 2013:

- Test drive a Fuel Cell Electric Vehicle (30 participants)
 - Update on quick guide in the vehicles
 - Driving instructions, refuelling, instrument panel, accidents, insurance etc.

3. June 3rd 2013:

- Opening event of the 1. HyTEC Hydrogen refuelling station in Copenhagen City and launch of 15 fuel cell vehicles
 - 150 participants and about 75 had a test-drive in the cars and 90 participated in the workshop
 - Participants: Municipalities, the Capital Region, clean tech companies, students, oil- and energy companies, press etc.
 - Coverage on national TV

4. Jan 23, 2014:

- Opening conference of Sharing Copenhagen. Key note speakers: Karl Falkenberg, Director-General, Environment in the European Commission and Morten Kabell, Mayor of Copenhagen, Technical and Environmental Administration

5. Feb 6, 2014:

- Mobility+ Conference. 11 EU countries promoting transnational EV and FCEV projects

6. **Mar 14, 2014:**
 - Conference on “Sustainability and Social responsibility” with participation from largest Danish companies
7. **Mar 26, 2014:**
 - HIT Workshop about an implementation plan for hydrogen refueling stations roll-out along a 1000 km corridor from Gothenburg to Rotterdam. (Opening of a new HRS in Vejle)
8. **Mar 28, 2014:**
 - Copenhagen won an International Honorary Award for our climate initiatives as part of WWF international climate context “Earth Hour City”, by 33 participating cities
9. **19th November 2013:**
 - Dialog with the Danish Ministry of Transportation. Expecting a roadmap for getting fossil-free transportation system towards 2050
10. **16th January 2014:**
 - Update on HyTEC and NextMove at the Danish Hydrogen Transport Strategy Group (Network of manufacturers, research institutions, organizations and authorities)
11. **17th February 2014:**
 - End-user experiences of FCEVs and hydrogen refueling, Copenhagen climate and environmental strategies at meeting for early adopters of FCEVs (taxies, leasing companies, cities/HyFive/Bridge2H)
12. **14th April 2014:**
 - Visit from Honda Japan, EU, Sweden and Denmark for a test-drive in Hyundai and learn about our experiences
13. Article in Hyundai Move magazine <http://www.hyundai.dk/om-hyundai/move>
14. **May 22, 2014:**
 - Showcasing a FCEV at the **Clean Energy Ministerial Conference** about acceleration the transition to clean energy technology such as EVs
15. **June 11, 2014:**
 - Interview to the **Korean National TV** about Copenhagen Climate plan and experiences with FCEVs and EVs. Filming the vehicles and the refuelling station
16. **June 24, 2014:**
 - Presented the HyTEC and Copenhagen fuel cell activities and strategies for **HyER** members at the HRS, as a part of their green bike tour
17. **June 25-28, 2014:**
 - Showcasing a FCEV at **Hansa Green Tour** (International networking tour for sustainable entrepreneurs and policy makers who wants promote sustainable technologies)
18. **August 27-28, 2014:**
 - **Driving Green Conference** and exhibition with participation of Danish Ministers of Transportations and Energies plus the Copenhagen Mayor Technical and Environmental Adm. A session about fuel cell activities, including HyTEC
19. **August 30, 2014:**
 - Two FCEV were showcased in Copenhagen streets as part of **Copenhagen Pride Parade**
19. **September 5, 2014:**
 - **DK Workshop on Renewable fuels.** Presentation on Copenhagen experiences on FCEV, how to introduce the technology and future plans
20. **September 24, 2014:**
 - Presentation at the final **NextMove** conference
21. **September 29, 2014:**
 - Presentation and dialog with the **Danish Energy Agency** about future strategy for hydrogen and infrastructure

23. October 2, 2014:

- The **Danish EV network** for public partners. Showcasing a FCEV and giving a presentation on Copenhagen hydrogen activities

24. October 3, 2014:

- Visit from **EUROCITIES** working groups on Air quality, Climate Change and Energy Efficiency and noise. Presentation of Climate plan and hydrogen activities and demonstration of the HRS and FCEV

25. October 31, 2014:

- Visit from a **Korean delegation** from different cities, organisations and research institutions. Presentation of Danish FCEVs experiences

26. Sep 5, 2014:

- **“Høje-Taastrup, Going Green”** Presentation and show-casing HyTEC vehicle at the conference about EVs and FCEVs in fleets. Participants form municipalities and private companies such as postal service and craftsmen

27. Dec 3, 2014:

- **“Fuel Cell Forum at the Hyundai Motor Europe Headquarters in Offenbach, Germany”**. Presentation on technical and end-user experiences

28. Jan 12, 2015:

- **Meeting with the Danish Energy Agency and Danish Transport Agency** together with Honda representatives from Japan, EU and Denmark, H2Logic and Danish Partnership for Hydrogen. Presentation on FCEVs experiences, needed political framework to promote vehicles and infrastructure

29. Jan 16, 2015:

- **“Green Cars in Real Use – a joint conference and test-drive”** Presentation on Copenhagen e-mobility strategy including technical and end-user experiences on FCEVs. More than 100 decision makers from Danish Municipalities, Regions, organisations and industrial partners. The Danish Minister for Transport was speaking and test-driving Hyundai and EVs

30. Jan 2015:

- **Mayor and Committee members** for Technical- and Environmental Administration visited Hyundai Motor Company, Korea and test-drove Hyundai FCEVs

31. Feb 17-19 2015:

- **A Scottish delegation** visited different Danish Ministries, companies, organizations. Organized by State of Green. Gave a presentation on HyTEC activities and FCEV experiences

32 Feb 24, 2015:

- **Meeting with Toyota Denmark** to discuss future strategies

33. Mar 20, 2015:

- **“Fuel Cell Deployment Event in Norway”** Presentation on FCEVs part of Copenhagen climate and environmental strategies and benefits of HyTEC corporation. Representatives from cities, NGOs, representatives from Hyundai Korea, EU and Norway, car leasing companies, journalists etc.

34. Apr 9, 2015:

- **“Transport – Hydrogen a way forward”** Opening of HyTEC HRS and Danish Minister for Energy refuelled a HyTEC FCEV. Representatives from hydrogen companies, OEM, oil and gas companies, the press etc. Opening event done in connection with a conference

35. Apr 23, 2015:

- **Joint letter to the Danish Minister of Taxation** from different municipalities, regions and industrial partners. The objective was to maintain good framework conditions for green mobility.